

Sponsorship Proposal

La Grande Summer Film Project 2009



Statement of purpose:

To provide local film buffs and film makers an opportunity to have their work seen by the community, as well as give community members a chance to show off their creative skills. Through this festival and gathering of talents, we would like to also afford local businesses a chance assist in the development of this project and get their 'brands' in the spotlight.

Cold Coffee Media, along with other local sponsors will be presenting the La Grande Summer Film Project for the second year in a row. August 19th -August 21st. We are seeking additional sponsorships in the form of cash or in-kind donation.

The project will kick off on Wednesday, August 19th, with a typical filmmakers breakfast/brunch at 9:00 am. Teams will be selected, organized, and specific criteria for their film will be given. After the participants have had a chance to "schmooze" the start gun is shot at 12:00pm - and the filmmakers have 48 hours to deliver their final project.

The premiere of the short films after the MAIN ACT MUSIC (about 10:30 pm) at the "Crossing the Blues: La Grande Summer Festival. The opening event will be the filmmakers, participants, and sponsors for an official opening night celebration. The event will take place at Mt. Emily Ale House.

The saturday to follow will have the films available on rotation for festival goers to stop in, have a beer, and preview the project - leaving their vote for the favorite film. An Audience choice award will be given at the end of the night.

COMPETING TEAMS -

This year the group of competition participants will have to sign up by July 31st, 2009 by 11:59 PM A team captain will sign up as a team participant. Once signed in as a team, each team will be comprised of 3 core members including the captain. Within this core, job titles should include: (but are not limited to) Director, Shooter, Editor, etc. Sign up is free.

TALENT POOL -

A larger pool of "talent volunteers" which will be available to the teams, will available for sign up by August 14th from 8:00 AM to 9:00 AM. This second group will make up: actors, grips, etc. Sign up is free.

SPONSORED LOCATIONS:

There will be selected downtown locations to be official locations for the production. A sign will be given to place in the window of these locations. Location will be listed on the website.

SPONSORED TIERS:

This is where you come in. Become a producer of this project and receive great advertising and the satisfaction of knowing that you are contributing to a great community event that reaches outside of our borders and brings people to our downtown.

ASSOCIATE PRODUCER OPTION	Sponsors donating \$50-\$149 will have their logo appear on the central project website, as well as their name appearing in the program and the 'special thanks' portion of the final project credits.
PRODUCER OPTION	Sponsors who donate \$150-\$299 will receive web advertising with a logo graphic-link to their website included on the project website, have their logos appear before the screening, online social networking exposure, as well as logos on cards and posters.
EXECUTIVE PRODUCER OPTION	Key sponsors who donate \$300 or more will receive 'top billing,' such as having their logos and slogan appear before every film and be mentioned on the local radio spots advertising the project, as well as the above-mentioned perks. They will also have their branding prominently featured in the project guide (film synopses, cast/crew bios).



Example:
Last year's postcard.
This year 1000 post cards will be distributed.

SPONSOR IN-KIND OR CASH SPONSORSHIP WILL GO TOWARD THE FOLLOWING NEEDS:

BRUNCH

- Space
- Food
- Sponsors
- T-shirts
- Audition forms / Talent pool forms / Likeness forms
- Signage

PRODUCTION

- blogging stations
- arch street studio
- Mega Beard
- mini-dv tape and other recordable media
- additional gear
- various printed materials (production book)
- coffee - lots of coffee

OPENING NIGHT SCREENING

- Big black curtain
- Furniture (chairs)
- Pizza / Foods
- Popcorn machine
- decoration
- volunteers to man the screening
- "Blusie Award" : Audience Choice Award
- Filmmakers choice award

PUBLIC SCREENINGS

- Large custom sign(s)
- "Blusie Award" : Audience Choice Award
- Audience choice award
- volunteers to man the screening
- Popcorn machine
- Schedule of showing times W/ film synopsis
- Audience choice flyers
- Donations jar

CLOSING:

Thanks for the consideration. I hope that we can work together as a downtown to help promote and support new and interesting events to the area. To attract outside perspectives and dollars. Please see the attached form to become a sponsor of this unique and exciting event.

For production blog visit: www.lagrandefilm.blogspot.com
Website soon to be launched: www.lagrandefilm.org

To become a sponsor of the event please fill out the form below and return to:

Cold Coffee Media
Attn: LGSFP
116 Depot Street
La Grande, OR 97850

Or contact:

Christopher Jennings
541-963-4617 chris@coldcoffeemedia.com
please detach and return with donation.



NAME: _____

BUSINESS NAME: _____

PHONE: _____

ADDRESS: _____

WEB ADDRESS: _____

EMAIL: _____

SPONSOR TIER (PLEASE CHECK ONE)

ASSOCIATE PRODUCER (\$50 - \$149)

PRODUCER (\$150 - \$299)

EXECUTIVE PRODUCER (\$300 +)

For in-kind donations please contact chris@coldcoffeemedia.com and let him know what you can provide.

LGSFP 2009